



The future's brighter *for readers & writers*

Building a strong foundation of literacy provides the groundwork for academic and career achievement, and nurtures a **lifetime love of learning**.

To prepare strong, confident readers and writers, we need to be equipped to **meet the literacy needs of all students**. Embracing a Balanced Literacy framework is an excellent start, but success rests on the strength of the instruction, leadership, and school culture that support it.

“The ICLE partnership has strengthened instruction and helped us to establish the school-wide expectation of rigor, relevance and student engagement in every classroom, PreK-5.”

**Cheryl R. Jordan, Principal
Sherwood Forest Elementary, VA**

Our Shared Journey

Our mission is to advance yours.
To create meaningful improvements to your literacy initiative, we'll work side-by-side to:

Create a Plan

Build a Foundation
for Success

Deepen Knowledge
and Skills

Sustain the Results

How we help:



“Having an ICLE coach to work alongside, I feel as though I have established a lifelong partnership with a family member that shares the same level of commitment for my school as I do.”

Eric J. Goodman, Principal
Richard Bowling Elementary, VA

**ICLE’s Balanced Literacy (K-6):
Essentials of Authentic Reading and Writing**
solutions target the needs of leaders and teachers to grow awareness, develop expertise, and establish sustainable change:

- ▶ Instructional Practices Assessment examines data to identify gaps in your Balanced Literacy initiative
- ▶ In-person professional learning courses strengthen expertise of leaders and teachers
- ▶ Job-embedded instructional and leadership coaching targets specific learning goals

- Foster student voice, resilience, and academic tenacity
- Use data to support high impact reading and writing strategies
- Support intervention practices to help struggling readers
- Cultivate authentic experiences in reading and writing
- Increase rigorous and relevant learning and student engagement
- Create real-world opportunities for writing, revising, publishing, and presenting

Why ICLE?

We believe that **Rigor, Relevance, and Relationships** underpin excellent instruction in any classroom.

Our work is driven by experts who have walked-the-walk with literacy initiatives, who have seen firsthand what effective literacy instruction looks like, and who are prepared to apply their expertise to improve leadership, teaching, and learning in your school.

Contact us today to bring your literacy work to the next level.

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